

Amanda Banks

Huntsville, AL | 256-694-3096 | amanda@amandarbanks.com

EDUCATION

The University of North Alabama | Sanders College of Business and Technology | Florence, AL

- *Master of Business Administration (MBA): Global Business* | Expected: May 2026

The Craft Yarn Council | Crochet Instructor Certification Program | Carrollton, TX

- *Level I (Beginner) and Level II (Advanced) Techniques* | October 2024

The University of Alabama in Huntsville | College of Engineering Huntsville | AL

- *Bachelor of Science: Multidisciplinary (Engineering, Business, Art)* | December 2020

Calhoun Community College | General Studies | Decatur, AL

- *Associate of Science: Biology* | May 2012

EXPERIENCE

Independent Artist | North Alabama | 2012 - Present

- Maintained public studio space from 2013 - 2018.
- Travel to trade shows, exhibitions, and professional conferences.
- Develop educational programming for proprietary techniques and heritage crafts.
- Publish original writing related to art, the artistic process, and intersectional identity.
- Maintain an online presence through website, social media, and email marketing.

Burritt Folk School | Huntsville, AL | *Fiber Arts Instructor* | 2022 - Present

- Develop original educational material and classes for introductory crochet and sewing.
- Work with administrators to develop seasonal programming for diverse client groups.
- Work with diverse groups of students in four to six-person class sessions.
- Support festivals with live demonstrations and work samples.
- Provide samples and original patterns for school promotional materials.

Gener8tor Management LLC | Madison, WI | *Ideation and New Ventures Manager* | 2021 - 2022

- Developed 25 venture studio concepts and performed market viability testing for 5 new businesses.
- Operated and maintained strategic growth for 3 viable early-stage startup concepts.
- Maintained corporate documentation and conducted annual shareholder meetings.
- Traveled to on-site conferences and meetings as necessary to support business activities.
- Mentored 500 entrepreneurs in early-stage startup concepts and ethics.

The University of Alabama in Huntsville | Huntsville, AL | *Research Associate* | 2018 - 2021

- Collaborated with multi-disciplinary teams to compile foundational research and educational materials.
- Mentored and directed undergraduate researchers through rigorous transdisciplinary research processes.
- Prepared and authored 5 manuscripts for publication in disciplinary and academic journals.
- Presented research at 3 academic conferences related to engineering and engineering management.
- Monitored university spending across 3 project lifecycles and issued budget reports to sponsors.
- Produced 5 guest lecturer programs related to cognitive decision theory, neuroscience, and optimization.
- Managed NASA-sponsored research to create and implement arts-based transdisciplinary interventions.
- Led original research exploring knowledge transfer practices across 10 arts and engineering domains.

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PUBLICATIONS

A. Banks, A. Torres, "Pain Points: Bearing Witness in the Present Tense," New York, 2025, Women's Caucus for Art.

A. Banks, "Short Personal Essay," in Give and Take: Motherhood and Creative Practice, Canada, 2024, Demeter Press.

A. Banks, C. Eaton et al., "Insights from developing improvisational theater intervention at NASA," in Systems Engineering, March, 2023.

A. Banks, "Alabama Blizzard," in Tributaries: Journal of the Alabama Folklife Association, Issue 16, 2022.

C. Eaton, A. Banks, et al., "Understanding perceived influences on project outcomes and quantifying disciplinary similarities in academic literature," in Systems Research and Behavioral Science, August 2022.

A. Banks, "Role Tied," in Feminist Spaces, 2022, University of West Florida, USA.

A. Banks et al., "The Truth is Out There: Insights from Improv with NASA," in AIAA Scitech 2021 Forum, American Institute of Aeronautics and Astronautics.

A. Banks, C. J. White, C. Eaton, and B. Mesmer, "The Knowledge Transfer Problem in Systems Engineering," in ASCEND 2020, American Institute of Aeronautics and Astronautics.

C. Eaton, A. Banks, B. Mesmer, and K. Weger, "A Review of System Failure Classification Schemes," in AIAA Scitech 2020 Forum, American Institute of Aeronautics and Astronautics.

A. Banks, G. Palma, and B. Mesmer, "Templating in the Arts - A Template for Engineers," Philadelphia, PA, 2019, American Society for Engineering Management.

EXHIBITIONS

String Theory. 2026, Solo Exhibition, Gadsden Museum of Art, Gadsden, AL.

Fiber Voices, 2025. Group Exhibition, Huntsville, AL.

Merkin Trust and Fellowship. 2025, Group Exhibition, Huntsville, AL.

The 6,000 Circle Project. 2024 - 2025, Community Exhibition, Huntsville, AL and Grass Valley, CA.

Embodied: Contemporary Takes on the Dress. 2023 - 2025, Group Exhibition, Various Locations, AL.

Myth in Form. 2023, Group Exhibition, Decatur, AL.

Holey. 2022, Solo Exhibition, Lowe Mill Arts and Entertainment, Huntsville, AL.

Labor of Love. 2022, Group Exhibition, Huntsville, AL and Chicago, IL.

Shelter. 2021, Group Exhibition, Lowe Mill Arts and Entertainment, Huntsville, AL.

80/20. 2020, Group Exhibition, Lowe Mill Arts and Entertainment, Huntsville, AL.

COMMUNITY SERVICE

Women's Caucus for Art | 2018 - Present | VP of Special Projects

- Directed artists in a 9-month international community-building exercise, The 6,000 Circle Project.
- Updated over 25 executive training materials for chapters and board members.
- Led state chapter for 5 years, serving as Treasurer, Vice President, and President.
- Coordinated activities and events among diverse members.
- Worked with the executive committee to produce programming engaging 1,300 members annually.
- Researched and compiled 8 semi-annual reports for executive leadership.
- Prepared and submitted 6 proposals for chapter initiatives, national exhibitions, and training material updates.